



2023 Auction & Gala Sponsorship Benefit Levels



	TOP PAW PRESENTING SPONSOR – \$10,000	BONE-AFIDE PARTNER SPONSOR – \$5,000	FURRY FRIEND SPONSOR – \$1,000
Complimentary guest admission	One complimentary guest table (\$1800 value)	Four complimentary individual guest tickets (\$800 value)	Two complimentary individual guest tickets (\$400 value)
Auction catalog recognition	Full page	Half page	Quarter page
Logo & link on event website	Headline	Large	Medium
Email/social media promotion	All promotional emails and mentions in 4 social media posts	2 social media posts	1 social media post
Logo on projection display during event	Exclusive promotional use of event venue's main display screen	Logo included on sponsorship slide during event	Logo included on sponsorship slide during event
MC verbal acknowledgement/thank you during event program			
Complimentary SASF calendars	Four 2024 calendars	Three 2024 calendars	One 2024 calendar
Logo on pawddle (bidding paddle)			
Exclusivity as sole presenting sponsor			
Story-based blog on event website			
Logo inclusion on all event signage			
Company/org display presence at event			
Logo at guest photo booth			
Logo on step and repeat photo backdrop			
Logo displayed on event stage			
Logo projection on floor during silent auction/cocktail reception			